



FACT SHEET—January 25, 2011

Tuesday, March 8, 2011, is the Centenary of International Women's Day. AyrSpace is committed to observing this important milestone in women's history. At AyrSpace this year, 100 women from all over the world will raise their artistic voices and exhibit works responding to the theme ***International Women Celebrate! (IWC!)*** for five weeks—from Tuesday, March 8, to Sunday, April 10.

AyrSpace's ***IWC!*** exhibit was conceived to:

- 1) observe the Centenary of International Women's Day
- 2) bring together an international artistic response to ***International Women Celebrate!*** and
- 3) contribute to the Haitian relief effort by donating a portion of the proceeds from the sale of artworks to help improve healthcare conditions for Haitian women and their children.

Fact summary:

- A visual arts exhibit involving 100 women, ***IWC!*** takes place in the picturesque village of Ayr in Ontario, Canada—the first time that an International Women's Day celebration is held in a village.
- Between November 1 and December 1, 2010, over 100 women artists worldwide have answered the social networking call to exhibit, through accomplished artists' channels for women artists.
- At the ***IWC!*** exhibit, women from India, the Netherlands, South Africa, the United Arab Emirates and the United States are participating alongside Canadian women.
- A book is being published to celebrate the event—*International Women Celebrate: 100 Women Artists Reflect*. To preorder this book, please contact Jill at [**art@ayrspace.ca**](mailto:art@ayrspace.ca).
- An artists-only weekend at AyrSpace takes place March 5–6, 2011. To date, confirmation has been received from artists in Calgary, Saskatoon and Halifax that they will collaborate with women artists in Ontario.
- The official opening of ***International Women Celebrate!*** takes place at a community-focused by-invitation gala on the evening of Tuesday March 8, 2011.

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